

Brookhaven Buzz

In 1936, skiing changed dramatically in Sun Valley, Idaho. James Curran, a bridge engineer for the Union Pacific Railroad, invented a chair lift while looking for a way to load bananas onto a conveyor — the beginning of the gondola, or chair lift, for the slopes.



Come Read With Us!

All residents of the Brookhaven and surrounding area are invited to join the community's newest book group. The next meeting will take place on January 20, from 7-8 p.m. in the meeting room of the Brookhaven Library, 1242 N. Druid Hills Rd. The group will discuss its January book selection, *The Kite Runner*, which can be checked out from any library or found in local bookstores.

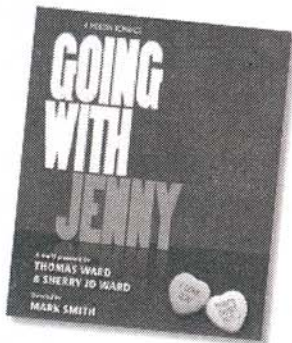
For more information about the book group, email Shira Flax at SFlax@cdc.gov. The Brookhaven Library is a short walk from the Brookhaven MARTA station; for additional travel directions, phone 404-848-7140.

Comedy to Cheer the Winter Doldrums

Theatrical Outfit will present "Going With Jenny," Jan. 28-Feb. 15. Written by Thomas Ward and Sherry Jo Ward, "Going With Jenny" takes a hilarious Gen-X look at dating and marriage and ultimately discovers what keeps couples of all generations together and in love.

Performances will take place Weds.-Sats. at 7:30 p.m.; Suns. at 2:30 p.m.; with Sat. matinees on Feb. 7 & 14 at 2:30 p.m. An American Sign Language performance will be offered on Sun., Feb. 8 at 2:30 p.m.; and a Dinner Theater on Sat., Feb. 14 at 5 p.m. at Olympia Prime (\$45). Talk-back with the cast and playwrights follows the performance on Friday, Jan. 30.

Tickets are \$30. Group and \$10 student walk-up discounts are available. Call 678-528-1497. Recommended for age 16 and above. For tickets and more information, call the Box Office at 678-528-1500. Theatrical Outfit is located in the Balzer Theater at Herren's, 84 Luckie St., Atlanta. Box office is open Tues.-Fri. 12-6 p.m. and prior to performances. Log on to www.theatricaloutfit.org.



A Perfect Place to Call Home



Tony Rodono and Neal Reddy, owners of Aleven Creatives

Forget Atlantic Station. More and more Atlantans are turning to Brookhaven to meet their live/work/play needs, including Neal Reddy and Tony Rodono, the owners of Aleven Creatives, a local marketing consulting and graphic/multimedia design studio.

For UNC-Chapel Hill grads Reddy and Rodono, Brookhaven was the perfect place to call home.

"Brookhaven is a hidden gem in Atlanta. With its proximity to town and easy highway access, you're able to enjoy everything Atlanta has to offer. You can have your small neighborhood feel and the conveniences of big city living. Brookhaven has allowed us to open a studio and live nearby without sacrificing the quality of either," said Reddy.

Fully embracing the live/work concept, Reddy lives with his dog, "Always," above the owners' Apple Valley Road studio.

While Reddy and Rodono call Brookhaven home, they are the go-to design studio for some of Atlanta's well-known artists and establishments. Among Aleven's clients is Georgia's own Zac Brown Band, currently touring to packed houses across the country and enjoying the number one single on the country charts. Aleven helped launch the Band by establishing its first brand identity and developing its online presence. Aleven is currently designing an exclusive line of Zach Brown Band apparel.

Other notable clients include Buckhead favorites Tin Lizzy's and East Andrews, Milton's Cuisine & Cocktails in Alpharetta, Digger's Freestyle Grill in Lawrenceville, Turner Enterprises and Brookhaven non-profit, Children Inspiring Hope.

While the majority of Aleven's work focuses on the entertainment sector, the studio is fully equipped to help a variety of businesses meet their branding needs.

"Our unique process enables us to successfully launch our clients' startups and new campaigns. We take the time to understand the client's goals, chart a marketing strategy, and build a communication style that supports the goals and strategy. Some think that brands are just a corporate identity, but this is just the tip of the iceberg," said Rodono.

For more information about Aleven Creatives, call 404-848-7999 or log on to www.aleven.com.